

Snober Realty Group Inc.
3353 The Credit Woodlands #7
Mississauga, ON
L5R0C6

**Farrah
Riaz**
Creative.

Hi There!

Hello Hiring Manager,

It might seem a little eccentric, but colours and detail-oriented work, excite me. This brought me to the Graphic Designer position at Snober Realty Group Inc. I am a motivated and organized self-starter with an obsession for marketing. My experience, involving customer service, graphic designing and artistry, with my degree in Psychology from York University has helped me understand what attracts consumers to things.

I have direct experience in creating newsletters, flyers and social media posts from my time at Dundurn Press. With my marketing and graphic design internship at Dundurn Press, I was in charge of creating social media posts, scheduling them on Hootsuite, copywriting and designing weekly newsletter. My experience working as a designer for On the Danforth magazine, Dundurn Press and Humber's Graphic Design for Print and Web program, it has made me skilful in Adobe Suite, specifically, Photoshop, Illustrator, and InDesign. After successfully completing Centennial's Publishing – Book, Magazine and Electronic program and being lululemon GEC educator, I am accustomed to in house style guides and editing.

Being a graphic designer, not only requires a technical fascination, but also creative fluency. You're combining two things, that always seem to be at war, and creating something that will be seen by many. My experience in customer service, a makeup artist and a design intern, have provided me with the ability to combine these two things cohesively.

If I can provide you with any further information, please do let me know. I can best be reached by email. Thank you so much for your time and consideration. I look forward to hearing from you.

Cheers,
Farrah Riaz



Profile

Farrah Riaz

Graphic Designer

Colours and creation are my forte. Impatiently waiting for the my project.

Address: Mississauga, Ontario

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Education

2021-2022

Humber College
Graphic Design For Print and Web

2020-2021

Centennial College
Publishing - Book, Magazine and Electronic

2013-2019

York University
Honours Bachelor of Psychology



Work

Marketing /Graphic Design Intern April 2021 - June 2021

Dundurn wPress Toronto, ON

- Constructed advertisements for new book releases
- Copy-edited book blogs/publicity posts
- Developed meta-analysis on the website

Writer and Graphic Designer Sept 2020 - March 2021

On the Danforth - Spring Issue Toronto, ON

- Created magazine and advertisement layouts
- Produced meta-data and HTML code

Seasonal GEC Educator Nov 2019 - Aug 2020

lululemon Mississauga, ON

- Communicated with honesty and kindness to build a trusting relationship with guests via phones, live, chat and emails
- Provided excellent product education by communicating the science and function of each fabric
- Successfully achieved personal productivity targets

Beauty Artist

Current

Morphe Cosmetics Mississauga, ON

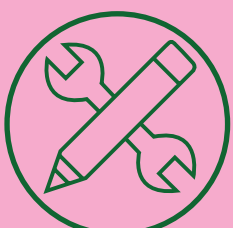
- Provided excellent customer service and product knowledge, to clients
- Visually represented and stayed in accordance with the Morphe brand guidelines
- Supported promotions, events, and launches to
- Consistently elevated own artistry skills.

Color Consultant

May 2018- Aug 2020

Sephora Mississauga, ON

- Provided professional and knowledgeable service to clients, while expressing artistic abilities
- Encouraged clients to try on products by providing personalized make-up consultations
- Completed all transactions efficiently on cashier tills and mobile payment



Skills

Adobe Creative Suites

Marketing and Branding

HTML and CSS

Social Media

Colour Theory



Interest

Doodling

Karaoke

Creating & Sending Postcards

Instax Photography

Rock Painting